



Avery® MPI 3003 | Opaque Cover-Up Vinyl

Description

Avery Dennison™ MPI 3003 is a tough, scuff-resistant, flexible, white promotional calendered vinyl film. MPI 3003 offers an economical choice for applications requiring an economy-calendered film with permanent adhesive performance.

Construction

Face Film:	3.4 mil flexible, matte calendered vinyl film
Adhesive:	Permanent, gray, acrylic pressure-sensitive
Release Liner:	70# StaFlat®

Physical Properties

The following information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guaranty and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification).

Recommended Print Method:	Solvent Inkjet. Avery Graphics recommends a maximum ink load of 250% to ensure optimal performance of the MPI products.
Outdoor Durability: (unprinted film)	5 years
Outdoor Durability: (printed film)	Up to 3 years when properly processed and applied (vertical exposure).
Minimum Surface/Ambient Air Application Temperature:	-40° F
Maximum Application Temperature:	100° F
Application Surface:	Flat or simple curves
Service Temperature Range:	-40° F to 176° F (Reasonable range of temperatures which would be expected under normal environmental time and temperature conditions)
Removability:	N/A
Chemical Resistance:	Resistant to most mild acids, alkalis and salt solutions
Shelf Life:	One year when stored at room temperatures and humidity conditions, 73° F
Typical Film Caliper w/adhesives:	4.4 mils
Dimensional Stability:	Good. Determined by measuring shrinkage of film applied to 35 in ² aluminum test panel after 72 hrs. aging at 73° F and 50±5% R.H. followed by 48 hrs at 150° F

www.milanoinc.com

For more information, please call 800-237-7347 Denver • Los Angeles • Chicago

Products and sizes subject to change. Suggestions made concerning uses, applications and compatibility are only the opinion of Milano. They are provided as a guide only and shall in no event constitute a warranty of any kind. The user assumes all risk from the use of these products and must confirm suitability thereof by his/her own tests. Our liability will in no event exceed the dollar value of the material sold. If at any time Milano-branded media fails to meet our specifications please return printed and unused portion for a full credit or exchange.

© 2007 MC Max Inc.