



WF Backlight | 7 mil Polyester Waterfast Backlight

Outdoors backlit film consists of a long lasting fade and water resistant ink jet layer on one side and an opaque layer on the reverse side. Outdoor backlit film produces brilliant images with both dye and pigment based aqueous inks. Whether prints are displayed indoors or outdoors, you can expect brilliant long lasting images.

Specifications

Basis Weight (Total)	250g/m ²	Opacity (%)	75	Ink Compatibility Dye based and pigmented inks
Caliper (Mils)	6.7	Gloss (@60°)	N.A.	
Whiteness	81			

Application Suggestions

Ideal for both indoor and outdoor projects where high image vibrancy is desired. Main applications include; outdoor signage, exhibit displays, trade show graphics, subway advertising, bus stop graphics and any application that may be exposed to the elements.

Imaging Guidelines

Printing: WF Backlight can be used on a wide variety of printers with dye based or pigmented inks. Print dry time is approximately 5 minutes from most printers.

Media Handling: Media should be allowed to acclimate for 48 hours in the printing environment before use. The use of cotton gloves when handling may prevent transfer of oil and dirt to the print surface, which could affect print quality.

Storage/Printing Environment: It is recommended to store and print on this media in a controlled environment at a temperature between 50 - 85° F and a relative humidity between 30 - 65 percent.

Printer Settings: Printer and RIP software may need to be calibrated for optimum quality. For HP DesignJet printers, choose UV setting "B" for the media setting.

Finishing Recommendations

Lamination: This media is compatible with spray lamination such as our ProTect lamination spray.

Laminators: As a guideline, we recommend laminating with PSA films and using a heat-assist of approximately 80° F on the top roller at a speed of around 3 fpm. These specs can greatly vary from machine to machine and can also be affected by your environment.

Handling: When laminating with a PSA laminate, a curing time of 24 hours is recommended in order to allow the adhesive to achieve optimum strength.

Shipping/Delivery: When preparing a piece to transport, roll the laminated image print side out as **LOOSE** as possible; this will help avoid tunneling.

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For more information, please call 800-237-7347 Denver • Los Angeles • Chicago

Products and sizes subject to change. Suggestions made concerning uses, applications and compatibility are only the opinion of Milano. They are provided as a guide only and shall in no event constitute a warranty of any kind. The user assumes all risk from the use of these products and must confirm suitability thereof by his/her own tests. Our liability will in no event exceed the dollar value of the material sold. If at any time Milano-branded media fails to meet our specifications please return printed and unused portion for a full credit or exchange.

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