

Milano

Specification / Imaging Guide

Backlight 2 | 5 mil View-Thru Polyester Film

A durable, transparent polyester film with a ultra-white diffuser coating that allows for reverse or direct printing. Backlight 2 is engineered to accept heavy ink coverage while giving optimum color saturation. This anti-static media also has a scratch-resistant coating.

Specifications

Basis Weight (Total)	160g/m ²	Opacity	1.90	Ink Compatibility
Caliper (Mils)	5			Dye based only
Whiteness	120			

Application Suggestions

Backlight 2 is the perfect product for eye-popping backlit signage as well as transit displays, mall directories and POP displays.

Imaging Guidelines

Printing: Backlight 2 can be used on a wide variety of printers with dye-based inks. Print dry time is approximately 10 minutes from most printers. Ink saturation up to 300 percent.

Media Handling: Media should be allowed to acclimate for 48 hours in the printing environment before use. The use of cotton gloves when handling may prevent transfer of oil and dirt to the print surface, which could affect print quality.

Storage/Printing Environment: It is recommended to store and print on this media in a controlled environment at a temperature between 50 - 85° F and a relative humidity between 30 - 65 percent.

Finishing Recommendations

Mounting: It can be laminated or mounted directly to a substrate with two-sided clear mounting adhesive so that no lamination is needed.

Shipping/Delivery: When preparing a piece to transport, roll the laminated image print-side out as **LOOSE** as possible; this will help avoid tunneling.

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For more information, please call 800-237-7347 Denver • Los Angeles • Chicago

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